

[0079] The drives and associated computer-readable media provide volatile and/or nonvolatile storage of data, data structures, computer-executable instructions, and so forth. For example, a number of program modules can be stored in the drives and memory units **910**, **913**, including an operating system **930**, one or more application programs **932**, other program modules **934**, and program data **936**. In one embodiment, the one or more application programs **932**, other program modules **934**, and program data **936** can include, for example, the various applications and/or components to implement the disclosed embodiments.

[0080] A user can enter commands and information into the computer **902** through one or more wire/wireless input devices, for example, a keyboard **938** and a pointing device, such as a mouse **940**. Other input devices may include microphones, infra-red (IR) remote controls, radio-frequency (RF) remote controls, game pads, stylus pens, card readers, dongles, finger print readers, gloves, graphics tablets, joysticks, keyboards, retina readers, touch screens (e.g., capacitive, resistive, etc.), trackballs, trackpads, sensors, styluses, and the like. These and other input devices are often connected to the processing unit **904** through an input device interface **942** that is coupled to the system bus **908**, but can be connected by other interfaces such as a parallel port, IEEE 1394 serial port, a game port, a USB port, an IR interface, and so forth.

[0081] A display **944** is also connected to the system bus **908** via an interface, such as a video adaptor **946**. The display **944** may be internal or external to the computer **902**. In addition to the display **944**, a computer typically includes other peripheral output devices, such as speakers, printers, and so forth.

[0082] The computer **902** may operate in a networked environment using logical connections via wire and/or wireless communications to one or more remote computers, such as a remote computer **948**. The remote computer **948** can be a workstation, a server computer, a router, a personal computer, portable computer, microprocessor-based entertainment appliance, a peer device or other common network node, and typically includes many or all of the elements described relative to the computer **902**, although, for purposes of brevity, only a memory/storage device **950** is illustrated. The logical connections depicted include wire/wireless connectivity to a local area network (LAN) **952** and/or larger networks, for example, a wide area network (WAN) **954**. Such LAN and WAN networking environments are commonplace in offices and companies, and facilitate enterprise-wide computer networks, such as intranets, all of which may connect to a global communications network, for example, the Internet.

[0083] When used in a LAN networking environment, the computer **902** is connected to the LAN **952** through a wire and/or wireless communication network interface or adaptor **956**. The adaptor **956** can facilitate wire and/or wireless communications to the LAN **952**, which may also include a wireless access point disposed thereon for communicating with the wireless functionality of the adaptor **956**.

[0084] When used in a WAN networking environment, the computer **902** can include a modem **958**, or is connected to a communications server on the WAN **954**, or has other means for establishing communications over the WAN **954**, such as by way of the Internet. The modem **958**, which can be internal or external and a wire and/or wireless device, connects to the system bus **908** via the input device interface **942**. In a networked environment, program modules depicted relative to

the computer **902**, or portions thereof, can be stored in the remote memory/storage device **950**. It will be appreciated that the network connections shown are exemplary and other means of establishing a communications link between the computers can be used.

[0085] The computer **902** is operable to communicate with wire and wireless devices or entities using the IEEE 802 family of standards, such as wireless devices operatively disposed in wireless communication (e.g., IEEE 802.11 over-the-air modulation techniques). This includes at least Wi-Fi (or Wireless Fidelity), WiMax, and Bluetooth™ wireless technologies, among others. Thus, the communication can be a predefined structure as with a conventional network or simply an ad hoc communication between at least two devices. Wi-Fi networks use radio technologies called IEEE 802.11x (a, b, g, n, etc.) to provide secure, reliable, fast wireless connectivity. A Wi-Fi network can be used to connect computers to each other, to the Internet, and to wire networks (which use IEEE 802.3-related media and functions).

[0086] FIG. 10 illustrates a block diagram of an exemplary communications architecture **1000** suitable for implementing various embodiments as previously described. The communications architecture **1000** includes various common communications elements, such as a transmitter, receiver, transceiver, radio, network interface, baseband processor, antenna, amplifiers, filters, power supplies, and so forth. The embodiments, however, are not limited to implementation by the communications architecture **1000**.

[0087] As shown in FIG. 10, the communications architecture **1000** comprises includes one or more clients **1010** and servers **1040**. The clients **1010** may implement the client device **1010**, for example. The servers **1040** may implement the server device **1040**, for example. The clients **1010** and the servers **1040** are operatively connected to one or more respective client data stores **1020** and server data stores **1050** that can be employed to store information local to the respective clients **1010** and servers **1040**, such as cookies and/or associated contextual information.

[0088] The clients **1010** and the servers **1040** may communicate information between each other using a communication framework **1030**. The communications framework **1030** may implement any well-known communications techniques and protocols. The communications framework **1030** may be implemented as a packet-switched network (e.g., public networks such as the Internet, private networks such as an enterprise intranet, and so forth), a circuit-switched network (e.g., the public switched telephone network), or a combination of a packet-switched network and a circuit-switched network (with suitable gateways and translators).

[0089] The communications framework **1030** may implement various network interfaces arranged to accept, communicate, and connect to a communications network. A network interface may be regarded as a specialized form of an input output interface. Network interfaces may employ connection protocols including without limitation direct connect, Ethernet (e.g., thick, thin, twisted pair 10/100/1000 Base T, and the like), token ring, wireless network interfaces, cellular network interfaces, IEEE 802.11a-x network interfaces, IEEE 802.16 network interfaces, IEEE 802.20 network interfaces, and the like. Further, multiple network interfaces may be used to engage with various communications network types. For example, multiple network interfaces may be employed to allow for the communication over broadcast, multicast, and